

India's No.1 Journal for

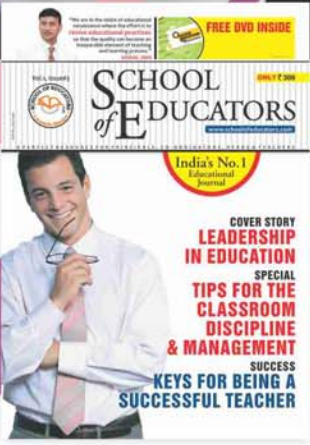
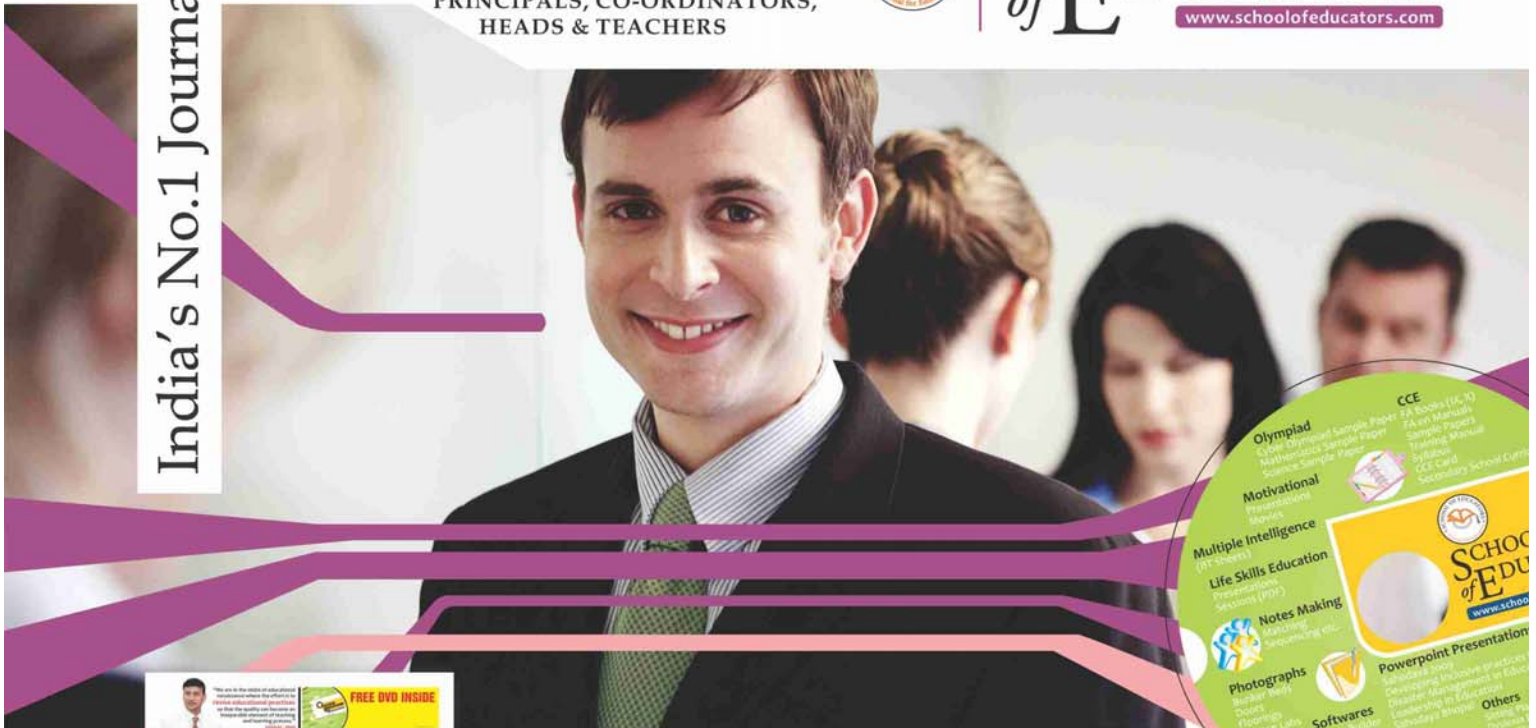
educators

A PERFECT RESOURCE FOR
PRINCIPALS, CO-ORDINATORS,
HEADS & TEACHERS



SCHOOL of EDUCATORS

www.schoolofeducators.com



preface

School of Educators is a journal based on school education. The real source of information behind this effort are your favorable responses to our E-Journal 'School of Educators'. We have received various positive responses across the world, therefore, we have come up with a handy resource in the form of printed third edition of journal. I believe a lot can be achieved if educator are in continuous practice of reading, learning and thus practicing.

The journal is highly meant for school heads, teachers, other educators, professionals, researchers, students and parents. There is a great opportunity for all of you to develop your knowledge based on school related topics and practicing it widely to improve school education. I have much hope that like our E-Journal, the printed journal will also receive the patronage of all concerned with the quality of school education.

Vishal Jain
Editor-In-Chief

verticles
we lead

- | | | | |
|---------------------------|---------------------------|------------------------------|---------------|
| Academic resources | Evaluation and Assessment | Primary Class | Training |
| Accreditation | Examinations | Principal | Uncategorized |
| ADHD | Finance | Professional Development for | Website Links |
| Administration | Forms and Reports | Teachers | Worksheets |
| Adolescence & Life Skills | General | Report Card | Workshops |
| Advertisements | Inclusive Education | Research | Write Up |
| Articles | Intelligence | Rubber Stamps | X Class |
| Behavioral Problems | Interview | Scholarships | XII Class |
| Book Reviews | Job Description | School Accreditation | |
| Books | Kindergarten | School Activities | |
| CBSE Sample Papers | Leadership | School Management Software | |
| CCE | Learning barriers | School Prospectus | |
| Checklist | Legal / Letters | Special educational needs | |
| Classroom Management | Legislation and Policies | Speech | |
| Curriculum | Mathematics | Sports | |
| Duties | Movie | Statistics | |
| Education and technology | Parents | Students | |
| Educational Institutes | Photographs | Teachers | |
| Emotional Intelligence | Power point Presentations | Teaching and Learning | |



Inauguration of Journal for Educators - " School of Educators " by Sh. Shatrughan Singh, IAS - Sp. Sec. Prime Minister, Mr. Alok Nigam , IAS , Jt. Sec. Finance , Mr. Vineet Joshi , IAS , Chairman CBSE and Chief Editor - Vishal Jain



Meeting with Chief Minister of Haryana - Sh. Bhupinder Singh Hooda

to whom journal will help?

FOR PRINCIPALS

- Updates of CBSE Rules & Regulations
- Leadership Skills
- Books On Leadership
- School Management Software
- Right To Information Act 2005
- Educational Research
- 100's Of Prospectus Samples
- Tips for Finance -Budgets, Balance Sheets etc.

FOR ADMINISTRATORS

- Infrastructure Tips
- School operating procedures: records of essential school administration information.
- Job application form: formats of job application form.
- Appraisal form: Appraisal form for improvement of teaching learning process.
- Samples of prospectus and advertisements, etc.

FOR STUDENTS

- Life skill development: enabling children to make sense of life and to help them face the challenges of life.
- Writing skill development: What makes writing process scientific?
- Developing skills in English
- Sample Papers - CBSE, ICSE, IIT, AIEEE, NDA, NTSE, IBO, Cambridge etc.
- Cornell's Note Making: A good set of notes can contribute tremendously to student success.
- Brain mapping: a wonderful pedagogical tool that promotes logical thinking.
- Career Plan: A detailed set of guidelines for working towards a bright career etc.

FOR TEACHERS

- Correction of Notebooks : Technique of correcting the notebooks
- CBSE initiatives: Teachers should be aware of CBSE rules to be implemented.
- H O T S : How to foster Higher order thinking skills in the classroom
- Integrated curriculum: How to integrate different subjects into single theme.
- Strategies for teachers: Various strategies to be used through the different phases of teaching e.g. negotiation, strategic questioning, SWOTS etc.
- 100s of workshops
- Empowering professionally, lesson planning
- Rubrics etc.

FOR COUNCELLORS

- Workshops
- Study skills
- Gardener's theory
- Multiple intelligence in classroom
- ADHD - dyslexia, dyslexia , concentration problem etc
- Adolescence & Life Skills -Presentations , books etc.

FOR SPORTS INSTRUCTOR

- Technique of various sports
- Way to national level tournaments.
- Dimensions of:
 - Volleyball Court
 - Basketball Court
 - Tennis Court
 - Swimming Pool etc.

MISCELLANEOUS

- Important Website Links
- Advertisements
- Rubber stamps
- Stationary Details
- Samples of Legal Letters
- Articles etc.

Advertisement Benefits

- School of Educators is the only Journal in India targeted to Educators readership.
- School of Educators is a high-quality Journal with growing readership
- Over 1 Lac Readers (Educators, Co-Ordinators, Students etc.)
- Best Source to Reach Over 10,000 Schools all over India.
- High Reach Prospective.
- School of Educators introduces advertisers to many of education's most valued customers.

advertising rates

Our estimated readership is over 10,000 per issue comprising of academics and affluent middle class families.

Full Page Colour	Rs. 75,000/-
Half Page Colour	Rs. 40,000/-
Full Page Black & White	Rs. 50,000/-
Inside Cover	Rs. 1,25,000/-
Backside Cover	Rs. 1,50,000/-
Double Spread Cover	Rs. 1,35,000/-
Double Spread Black & White	Rs. 1,00,000/-
Centre Spread Colour	Rs. 1,65,000/-
Centre Spread 1 Colour & 1 Black & White	Rs. 1,35,000/-
Centre Spread Black & White	Rs. 90,000/-

Advertisement Material Required:

Files in PDF/Tiff/Coral draw Format (version 11 or below) to be e-mailed or couriered in a CD.

Screen ruling: 150 | Overall Size: 19x26 cm | Print Area: 17x24 cm

Inner text printed on 70+ GSM LWC (light white coated) paper. Cover on 170 GSM Art Paper

Head Office :
School of Educators
Behind HDFC Bank , W.K.Road, Meerut. U.P. - India.
Phone : +91-121-2663154, 2643154 Fax : +91-121-2621504
Mobile : +91 8755530427



SCHOOL
of EDUCATORS
www.schoolofeducators.com

Branch Offices

322/12A, 10th Floor
Bangkok Gems n Jewellery
Building, Suriwongse Road , Bangrak
Bangkok 10500, Thailand

"Nageen"
London Pall Mall
Centre No. 682, 100 Pall Mall
St. James London,
SW1Y5NQ, U. K.

"Nageen"
Level 40, Tower 2,
Petronas Tower, Petronas
Twin Towers, KLCC, 50088
Kuala Lumpur, Malaysia

2762, Darlington Run,
Duluth
G.A, U.S.A

"Nageen"
Level 2 Prestige Omega
No, 104, EPIP Zone, Whitefield
Bangalore 575002, INDIA