



Multiple Natures

The most powerful career guidance tool in the world



Multiple Intelligences (MI)

- 1. Bodily**
- 2. Interpersonal**
- 3. Logical**
- 4. Linguistic**
- 5. Visual**
- 6. Musical**
- 7. Intrapersonal**
- 8. Naturalistic**

Multiple Natures (MN)

- 1. Protective**
- 2. Educative**
- 3. Administrative**
- 4. Creative**
- 5. Healing**
- 6. Entertaining**
- 7. Providing**
- 8. Entrepreneurial**
- 9. Adventurous**

What is Multiple Natures

MN is a psychometric framework for empowering people. Developed by American educator and researcher, Steven Rudolph, it helps individuals understand their inner qualities so they can achieve their potential, and find greater success and happiness in life.

The 8 Multiple Intelligences

1. Bodily
2. Interpersonal
3. Logical
4. Linguistic
5. Visual
6. Musical
7. Intrapersonal
8. Naturalistic

Gross Bodily Intelligence

The ability to be aware of the functioning of one's body and others' bodies, as well as to demonstrate strong physical coordination.

Recommended Careers:

- Dancer
- Athlete
- Armed Forces Professional
- Fitness Instructor

Famous People with high Gross Bodily Intelligence:

- Sir Edmund Hillary (mountain climber)
- Sachin Tendulkar (cricketer)
- Iyengar (Yoga instructor)
- Michael Jordon (basketball player)

Fine Bodily Intelligence

The ability to demonstrate strong coordination between the eye and hand and display finesse in hand movements.

Recommended Careers:

- Fashion Designer
- Mechanic
- Surgeon
- Magician

Famous People with high Fine Bodily Intelligence:

- MF Husain (painter and artist)
- Ritu Beri (fashion designer)
- Abhinav Bindra (marksman)
- PC Sorkar (magician)

Interpersonal Intelligence

The ability to understand, communicate with, interact, and influence others.

Recommended Careers:

- Public Relations Professional
- Salesperson
- TV Show Host
- Radio Jockey

Famous People with high Interpersonal Intelligence:

- Dr. APJ Kalam (scientist and statesman)
- Mahatma Gandhi (political leader)
- Oprah Winfrey (TV talk show host)
- Dilip Cherian (Public relations guru)

Logical Intelligence

The ability to think analytically, in an orderly or practical manner, and/or perform mathematical-related tasks.

Recommended Careers:

- Mathematicians
- Scientists
- Chess players
- Systems analysts

Famous People with high Logical Intelligence:

- Sir Isaac Newton (scientist)
- Albert Einstein (scientist)
- Aryabhatta (mathematician)
- Vishwanathan Anand (chess champion)

Linguistic Intelligence

The ability to understand, acquire, and use language effectively.

Recommended Careers:

- Writer
- Novelist
- Curriculum Designer
- Librarian

Famous People with high Linguistic Intelligence:

- William Shakespeare (playwright)
- JK Rowling (author)
- Rabindranath Tagore (poet)
- Vir Sanghvi (journalist)
- Gulzar (lyricist)

Visual Graphic Intelligence

The ability to view things accurately or create mental images, process them, and translate them from imagination to reality.

Recommended Careers:

- Graphic Designer
- Painter
- Animator
- Image Consultant

Famous People with high Visual Graphic Intelligence:

- Pablo Picasso (painter)
- Walt Disney (animator)
- Manish Malhotra (fashion designer)
- Sarnath Bannerjee (graphic novelist)

Visual Spatial Intelligence

The ability to manipulate objects within space and move objects around with precision.

Recommended Careers:

- Architect
- Choreographer
- Event Manager
- Interior Decorator

Famous People with high Visual Spatial Intelligence:

- Galileo Galilei (physicist & astronomer)
- Frank Lloyd Wright (architect & interior designer)
- Leonardo da Vinci (architect & cartographer)
- Michelangelo (architect & painter)

Musical Intelligence

The ability to accurately perceive and/or produce acts of sound, rhythm, tone, and melody.

Recommended Careers:

- Music Directors
- Sound-track Composers
- Sound Editors
- Audio Engineers

Famous People with high Musical Intelligence:

- Lata Mangeshkar (singer)
- Michael Jackson (performer)
- Mozart (musician)
- Zakir Hussain (tabla player)

Intrapersonal Intelligence

The ability to be deeply in tune with or control oneself physically, emotionally, and/or spiritually.

Recommended Careers:

- Psychologist
- Counsellor
- Spiritual Teacher
- Psychiatrist

Famous People with high Intrapersonal Intelligence:

- Swami Vivekananda (spiritualist)
- Dalai Lama (Buddhist leader)
- Sigmund Freud (psychoanalyst)
- Shiv Khera (motivational speaker and writer)

Naturalistic Intelligence

The ability to tune into nature (e.g., plants, animals or wildlife), or natural life sciences (biological, chemical, physical, etc.).

Recommended Careers:

- Ayurvedic Doctor
- Agricultural Professional
- Botanists
- Forest Officer

Famous People with high Naturalistic Intelligence:

- Sunita Narain Charles Darwin (scientist)
- Menaka Gandhi (animal rights activist)
- Medha Patkar (environmental activist)
- RK Pachauri (energy and environment researcher)

The 9 Multiple Natures

1. Protective
2. Educative
3. Administrative
4. Creative
5. Healing
6. Entertaining
7. Providing
8. Entrepreneurial
9. Adventurous

Protective Nature

The tendency to protect oneself, others, bodies, ideas, or practices from harm, damage, injury, or loss.

Recommended Careers:

- Police Officer
- Lawyer
- Judge
- Critic

Famous People with strong Protective Nature:

- Dr Kiran Bedi (retired IPS officer)
- Laxmi Bai (fighter and leader)
- Tarun Tejpal (journalist/editor-in-chief and publisher of Tehelka)
- Bhagat Singh (freedom fighter)

Educative Nature

The tendency to acquire knowledge, skills, or experience to teach, instruct, guide, or inform others.

Recommended Careers:

- Teacher
- Motivational Speaker
- Spiritual Master
- Sports Trainers

Famous People with strong Educative Nature:

- Maria Montessori (early childhood educator)
- Anne Sullivan (teacher of Helen Keller)
- Dr Radhakrishnan (teacher and former President of India)
- Jean Piaget (developmental psychologist)

Administrative Nature

The tendency to focus on details, organize and get work accomplished, and delegate responsibility.

Recommended Careers:

- Manager
- Human Resource Manager
- Diplomats
- Personal Assistants

Famous People with strong Administrative Nature:

- Sheila Dikshit (politician)
- Indira Gandhi (politician)
- Verghese Kurien (government administrator)
- Dr MS Gill (government administrator)

Creative Nature

The tendency to generate original ideas or works that have value.

Recommended Careers:

- Writer
- Graphic Designer
- R&D Professional
- Architect

Famous People with strong Creative Nature:

- Praseon Joshi (Director)
- Walt Disney (animator)
- Salvador Dali (painter)
- Thomas Edison (inventor)

Healing Nature

The tendency to guide or help others to recover from physical, mental, emotional, or spiritual imbalance or pain.

Recommended Careers:

- Doctor
- Nurse
- Massage Therapist
- Counselor

Famous People with strong Healing Nature:

- Florence Nightingale (nurse)
- Marie Curie (medical researcher)
- Shirdi Sai Baba (spiritual healer)
- Charak (author of *Charaka Samhita*)

Entertaining Nature

The tendency to amuse others or attract, focus, and maintain people's attention on oneself or one's work.

Recommended Careers:

- Singer
- Musician
- Actor
- Comedian

Famous People with strong Entertaining Nature:

- Charlie Chaplin (silent film comedian)
- Shah Rukh Khan (actor)
- Ekta Kapoor (director)
- RK Laxman (cartoonist)

Providing Nature

The tendency to invest one's time or interests to help, assist, or care for others.

Recommended Careers:

- Chef
- Waiter
- Airline Hostess
- Farmer

Famous People with strong Providing Nature:

- Mother Teresa (social worker)
- Baba Amte (social worker)
- Sanjeev Kapoor (chef)
- Melinda Gates (philanthropist)

Entrepreneurial Nature

The tendency to take on projects or create opportunities of a commercial or humanitarian nature, using a high degree of independence, where the reward may be monetary or involve self-satisfaction.

Recommended Careers:

- Owner of Company
- Sales People
- Marketing Professional
- Trader

Famous People with strong Entrepreneurial Nature:

- Lakshmi Narayan Mittal (steel magnate)
- Bill Gates (IT entrepreneur)
- Vijay Mallya (entrepreneur)
- Dhirubhai Ambani (industrialist)

Adventurous Nature

The tendency to seek out unusual challenges or place oneself far outside the space of what an average person would consider normal or safe.

Recommended Careers:

- Astronaut
- Explorer
- Research
- Sportspeople

Famous People with strong Adventurous Nature:

- Narayan Karthikeyan (race car driver)
- Kalpana Chawla (astronaut)
- Sir Edmund Hillary (mountaineer)
- Vasco da Gama (explorer)



**Multiple Natures
for Educators**



**Follow Your
Nature**

and discover your path to success